

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF DELAWARE

MOBILEMEDIA IDEAS LLC,	)	
	)	
Plaintiff,	)	
	)	
v.	)	
	)	C.A. No. 10-258 (SLR)(MPT)
APPLE INC.,	)	
	)	
Defendant.	)	

**NOTICE OF SERVICE**

The undersigned hereby certifies that copies of: (1) *Rebuttal Expert Report of Dr. Gareth Loy DMA On Validity Issues*; (2) *Second Expert Report of Dr. Sigurd Meldal*; and (3) *First Expert Report of Tim A. Williams, Ph.D. In Response To The Expert Reports Of Dr. Henry Lieberman, Dr. John P.J. Kelly And Dr. Jack D. Grimes Regarding Validity*, were caused to be served on March 5, 2012, upon the following in the manner indicated:

Richard K. Herrmann, Esquire  
MORRIS JAMES LLP  
500 Delaware Avenue  
Suite 1500  
Wilmington, DE 19801

*VIA ELECTRONIC MAIL*

George A. Riley, Esquire  
Luann L. Simmons, Esquire  
O'MELVENY & MYERS LLP  
Two Embarcadero Center  
San Francisco, CA 94111

*VIA ELECTRONIC MAIL*

MORRIS, NICHOLS, ARSHT & TUNNELL LLP

*/s/ Rodger D. Smith II*

OF COUNSEL:

Kevin P.B. Johnson  
QUINN EMANUEL URQUHART & SULLIVAN, LLP  
555 Twin Dolphin Drive, 5th Floor  
Redwood Shores, CA 94065  
(650) 801-5000

Edward J. DeFranco  
QUINN EMANUEL URQUHART & SULLIVAN, LLP  
51 Madison Avenue, 22nd Floor  
New York, NY 10010  
(212) 849-7000

March 6, 2012  
5500917.1

---

Jack B. Blumenfeld (#1014)  
Rodger D. Smith II (#3778)  
Jeremy A. Tigan (#5239)  
1201 North Market Street  
Wilmington, DE 19899  
(302) 658-9200  
jblumenfeld@mnat.com  
rsmith@mnat.com  
jtigan@mnat.com

*Attorneys for MobileMedia Ideas, LLC*

**CERTIFICATE OF SERVICE**

I hereby certify that on March 6, 2012, I caused the foregoing to be electronically filed with the Clerk of the Court using CM/ECF, which will send notification of such filing to all registered participants.

I further certify that I caused copies of the foregoing document to be served on March 6, 2012, upon the following in the manner indicated:

Richard K. Herrmann, Esquire  
MORRIS JAMES LLP  
500 Delaware Avenue  
Suite 1500  
Wilmington, DE 19801

*VIA ELECTRONIC MAIL*

George A. Riley, Esquire  
Luann L. Simmons, Esquire  
O'MELVENY & MYERS LLP  
Two Embarcadero Center  
San Francisco, CA 94111

*VIA ELECTRONIC MAIL*

*/s/ Rodger D. Smith II*

---

Rodger D. Smith II (#3778)